BRINGING TANDEM TO CAMPUS

TANDEMpress
A SELF-SUPPORTING PRINTMAKING STUDIO
affiliated with the Department of Art in the School of Education at UW–Madison

www.tandempress.wisc.edu
THE HISTORY AND FORMATION OF TANDEM PRESS

Printmaking is one of the most democratic art forms, the creation of which is an inspirational and stimulating endeavor. Tandem Press, based at University of Wisconsin–Madison (UW–Madison), offers an unparalleled educational experience for students, faculty, and the community. Tandem Press is an artistic laboratory where internationally recognized artists, UW–Madison students, Art Department faculty and staff, and volunteers, undertake creative experimentation. As Tandem Press celebrates its 25th anniversary and prepares to move to the UW-Madison campus, this brochure describes the importance of Tandem Press’ education mission.

UW–Madison’s stated mission is threefold: teaching, research, and public service. The Tandem Press shares this mission by teaching, undertaking research into new and old printmaking techniques, and by conducting outreach programs to help educate the public about art in general, and printmaking in particular. Tandem Press is affiliated with the Department of Art in the School of Education.

Bill Weege joined the faculty of the Art Department in 1971. As a distinguished professor in the graphics area, he had a very successful career as an artist, and remained on the faculty until his retirement on 1998. In 1971, he established Off Jones Road Press at his studio in Barneveld, WI. He invited nationally recognized artists including Alan Shields and Sam Gilliam to create editions of prints every summer; and, employed graduate students to assist in the process. This was the forerunner to Tandem Press.

In 1986, Weege proposed to the art department faculty that a viable fine art press be established and supported through donations, grants and sales. The faculty unanimously supported the idea, and the Dean of the School of Education threw his full support behind the concept.

WILLIAM WEEGE

A Bird Sings #53 “Very Saxily Yours”, 2009, Handmade paper collage
In the fall of 1987, Tandem Press was born. With the support of a subscriber program, funding was raised to support the initial operating expenses. As Weege cut back his involvement, it was clear that this vision could be expanded by inviting artists who pushed the boundaries of printmaking, as we know it. Paula Panczenko has led the organization since 1989. Master Printers Andrew Rubin and Bruce Crownover have been with Tandem from the beginning, and Senior Curator Timothy Rooney, Master Printer Joseph Freye, Curator Amy Newell and Digital Printer Jason Ruhl, have all been part of the organization for 10 years or more.

The curators and printers are an indispensable part of the organization and form the bridge between the artists and the students, acting as teachers, mentors, advisors, and friends. In addition, fifteen students work at Tandem on a weekly basis.

Twelve Art Department graduate students work in the studio, two art history students work in the curatorial area, and one business student works in the financial area. Every participating student brings his or her own unique enthusiasm, dedication and inventiveness to the day-to-day operations. They are at the center of everything that Tandem Press creates.

TANDEM SUPPORTS the UW–MADISON MISSION through:

- Teaching
- Research into new & old printmaking techniques
- Education outreach to the public: art in general, printmaking in particular

Current entranceway at Tandem Press
201 S Dickinson Street

Bruce Crownover and graduate student Patrick Smychek with visiting artist Cameron Martin

Graduate student YiJin Kim assists Judy Pfaff on her print

The Chazen Museum of Art is the official archive for Tandem Press
OUR LEGACY: TANDEM PRINTS IN MUSEUM COLLECTIONS ACROSS THE US

Allentown Art Museum, Allentown, PA
Art Bank Program, Washington D.C.
The Art Institute of Chicago, Chicago, IL
Austin Museum, Austin, TX
Birmingham Museum of Art, Birmingham, AL
Brooks Museum of Art, Memphis TN
The Butler Institute of American Art, Youngstown, OH
Chazen Museum of Art, Madison, WI
Cleveland Museum of Art, Cleveland, OH
The Fine Arts Museums of San Francisco, San Francisco, CA
Hunter Museum of American Art, Chattanooga, TN
J.B. Speed Art Museum, Louisville, KY
Jewish Museum of Florida, Miami Beach, FL
Jordan Schnitzer Museum of Art, Portland, OR
Kresge Art Museum, East Lansing, MI
Laumeier Sculpture Park, Saint Louis, MO
Library of Congress, Washington, D.C.
Lyman Allyn Art Museum, New London, CT
Kempner Museum of Contemporary Art, Kansas City, MO.
Memorial Art Gallery of Rochester, Rochester, NY
Memphis Brooks Museum of Art, Memphis, TN
Museum of Fine Arts, St. Petersburg, FL
Milwaukee Art Museum, Milwaukee, WI
MOCA Cleveland, Cleveland OH
The Museum of Modern Art, New York, NY
Mulvane Art Museum, Topeka, KS
National Gallery of Art, Washington, D.C.
National Museum of Women in Arts, Washington D.C.
Polk Museum of Art, Lakeland, FL
Portland Museum of Art, Portland, ME
San Diego Museum of Art, San Diego, CA
Sheldon Memorial Art Gallery, Lincoln NE
Spencer Museum of Art, Lawrence, KS
Tampa Museum of Art, Tampa, FL
Tweed Museum of Art, Duluth MN
University of Arizona Museum of Art, Tuscon, AZ
University of Iowa Museum of Art, Iowa City, IA
University of Kentucky Art Museum, Lexington, KY
University of Nevada, Las Vegas, Las Vegas, NV
University of South Florida Museum, Tampa, FL
Vassar College, Poughkeepsie, NY
Whitney Museum of American Art, New York City, NY
Wiregrass Museum of Art, Dothan, AL
We are at a critical junction in Tandem Press’ history if we wish to continue pushing the boundaries of printmaking. We need to act.

201 Dickinson Street, the building we have occupied since the very beginning of Tandem Press, is no longer viable. The studio space has no natural sunlight, is not temperature controlled, is not ventilated, and is organized inefficiently, all adding to the time and frustration of the printing process. Despite the fact that Tandem Press has one of the most valuable inventories on campus, current storage is difficult to access and quickly running out.

While most of our print colleagues and galleries have architecturally designed spaces, we share an entrance way with the State of Wisconsin car fleet offices, which impairs our ability to showcase our magnificent prints. The gallery at Tandem is virtually non-existent; prints are hung on the walls of the short hallway leading to the car fleet garage.

This all impedes our ability to generate sales and support the operations.

PROPOSED BUILDING 630 W. MIFFLIN

Tandem’s new home will be located in the heart of campus, adjacent to other Art Department studios and programs, providing for increased sharing of equipment and resources. Additionally, the new location will afford increased opportunities for educational and artistic collaboration.

The flexible design of the gallery allows the space to be used for multiple purposes and for shows to be easily changed. Most importantly, it will give visiting artists a gallery suitable for exhibitions allowing Tandem to attract high caliber artists.

Increase Visibility

Integrate a flexible gallery space

Provide more public access

Further our instructional, research, and outreach mission
Tandem’s Legacy:

| Artist | UW–Madison | Community | The Wisconsin Idea | Across the Country |

- Offering artists the opportunity to explore and expand their creativity, undertaking projects without the restrictions of a commercial facility. In recent years, many artists have been using computer technology, combining traditional techniques, such as etching, with digital imagery.

- Providing an unparalleled experience for students, collectors and the university community. Each year 15 students apprentice at Tandem Press, gaining in-depth knowledge and educational experience unlike any other.

- Advancing the art of printmaking. Master printers interpret visiting artists’ work and recommend the most appropriate printmaking techniques. This may mean etching, lithography, photogravure, collograph or wood block printing. Occasionally they engage in non-traditional practices incorporating unconventional materials to add color and texture to the print.

- Providing lectures, demonstrations, workshops, open houses, and tours to over 2,000 members of the faculty, community, and student body annually.

- Representing artists in over 45 museums and galleries across the country whose editions were created at Tandem Press

Securing the Art of Printmaking for Future Generations:

Here is the vision of how a new facility for Tandem Press would anchor the southern end of the East Campus Mall on the UW–Madison Campus...
A gathering place for discussion...

...and to explore a unique and unparalleled repertoire of prints.
More flexible use of common areas
Proposed spaces

- Studio: 6000 GSF
  - Lithography
  - Photography
  - Etching
  - Printers Lounge

- Gallery: 4200 GSF
  - Lobby Gallery

- Curatorial: 5000 GSF
  - Open Office
  - Directors Office

Support Spaces:
- Visiting Artist
- Kitchenette
- Storage
- Archive
- Staging Area
- Frame Shop
- Wood Shop
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Tandem’s new home will be located in the heart of campus, adjacent to other Art Department studios and programs, providing for increased sharing of equipment and resources. Additionally, the new location will afford increased opportunities for educational and artistic collaboration.

The new location will increase visibility, allowing Tandem to better market its high-quality prints and fulfill its instructional, research, and outreach mission.

The flexible design of the gallery allows the space to be used for multiple purposes and for shows to be easily changed. Most importantly, it will give visiting artists a gallery suitable for exhibitions allowing Tandem to attract high Caliber artists.
**Priorities**

**Space Comparison (In Square Feet)**

<table>
<thead>
<tr>
<th>Existing Space</th>
<th>Proposed Space</th>
</tr>
</thead>
<tbody>
<tr>
<td>Office/Multipurpose Room</td>
<td>Gallery</td>
</tr>
<tr>
<td>Hallway Exhibition Space</td>
<td>Office Space for 6 Staff</td>
</tr>
<tr>
<td>Directors Office</td>
<td>Shipping</td>
</tr>
<tr>
<td>Front Storage Vault</td>
<td>Studio Space</td>
</tr>
<tr>
<td>Studio</td>
<td>Mezzanine Storage</td>
</tr>
<tr>
<td>Mezzanine Storage</td>
<td>Etching Studio</td>
</tr>
<tr>
<td>Etching Studio</td>
<td>Frame Shop</td>
</tr>
<tr>
<td>Frame Shop</td>
<td>Gallery Storage Space</td>
</tr>
<tr>
<td>Storage in the Building</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>Total</strong></td>
</tr>
<tr>
<td>9,197</td>
<td>15,250</td>
</tr>
</tbody>
</table>

* This storage is unauthorized
** To contain, designated wood shop, photo shop, lithography preparation area, staff offices, and artist workspace
*** Will be moved from Tandem Press

**Budget**

- Construction: $4,700,000
- A/E Design Fees: $300,000
- Other Fees: $55,000
- DSF Management: $160,000
- Contingency: $525,000
- Moveable & Special Equipment: $165,000
- Percent for the Arts: $20,000
- Estimated Moving Costs: $75,000

**Estimated Total Project Cost** $6,000,000

**Timetable**

- Architect/Engineer Selection: November 2012
- Design Report Completion: March 2013
- Design Completion: May 2013
- Finish Fundraising: May 2013
- Bid Date: June 2012
- Start Construction: July 2013
- Substantial Completion: July 2014

**New Tandem Press Opens** August 2014
HOW YOU CAN HELP

Private funding is imperative to Tandem’s ability to fulfill its mission. Your gift to the Tandem Press Building Fund will enable future UW–Madison students to experience the unique educational opportunities only Tandem Press can provide. Members of the campus community will benefit from the increased awareness of UW–Madison among the top art programs in the country.

Gifts of $10,000 or more will be recognized on the Wall of Honor in the new Tandem Press building. Contact Paula Panczenko, Director of Tandem Press, at (608) 263–3438 for more details. Or, visit our website now to make a tax-deductible contribution.

NAMING OPPORTUNITIES

The Building – $4 Million
Gallery – $1 Million
Courtyard – $500,000
Curatorial Print Room – $125,000
Main Studio – $1 Million
Specialized Studios – $125,000
Artists Studios – $250,000

CONCLUSION

Tandem currently shares space with a government car fleet garage. This location is not only remote from campus and lacking in visibility but also inadequate in size and design for Tandem to operate at its full potential. Plans for Tandem’s on-campus facility call for an inviting lobby gallery, sufficient floor space for the operation of the presses, wood and frame shops, curatorial space, and support areas for visiting artists. Moving to campus will allow Tandem to realize its full potential and continue to foster research, collaboration, experimentation, and innovation in the field of printmaking.
tand•dem [tan•duhm]
artists and printers working collaboratively to produce original prints

staff
Paula McCarthy Panczenko
Executive Director
Amy Newell
Curator and Studio Liaison
Timothy Rooney
Senior Curator
Bruce Crownover
Master Printer
(Shop Manager)
Joe Freye
Master Printer
Andrew Rubin
Master Printer
Jason Ruhl
Digital Printer

artists
Gregory Amenoff
Garo Antreasian
Charles Arnoldi
Alice Aycock
Donald Baechler
Lyndia Benglis
Richard Bosman
Katherine Bradford
John Buck
Suzanne Caporael
Squeak Carnwath
Lousia Chase
Robert Coleman
Gregory Conniff
Robert Cottingham
George Cramer
Jim Dine
Benjamin Edwards
Rafael Ferrer
Janet Fish
Sondra Freckelton
Martha Glowacki
Sam Gilliam
Jane Goldman
Joseph Goldyne
GRONK
Eric Hagstrom
Al Held
Cham Hendon
John Himmelfarb
Patrick Ireland
Robert Janz
Tom Judd
David Klaman
Gary Komarin
Karen Kunc
José Lerma
Tom Loeser
Carmen Lomas Garza
Nicola López
David Lynch
Cameron Martin
Nancy Mladenoff
Santiago Moix
Frances Myers
David Nash
Dennis Nechvatal
Don Nice
Frank Owen
Ed Paschke
Phillip Pearlstein
Judy Pfaff
Carol Pylant
Sam Richardson
Judy Rifka
Jane Rosen
Italo Scanga
Miriam Schapiro
Elaine Scheer
Sean Scully
David Shapiro
Alan Shields
Jaune QTS Smith
Joan Snyder
Steven Sorman
Art Spiegelman
Robert Stackhouse
Fred Stonehouse
Claire Van Vliet
William Weege
William Wegman
Ruth Weisberg
Robert Yoder

“Students are the unsung heroes. Here they see different artists, different strengths, different ways of handling the materials, and they get a great education at Tandem Press.”
—Judy Pfaff, Artist

“Everything the students are learning about printmaking is fresh in their minds, and they are generous with that knowledge. I always look forward to meeting the new students assistants, and over the years, some of these collaborations have developed into lasting friendships.”
—Suzanne Caporael, Artist

“A place like Tandem is one of the most important ways the education process exists in the art world. It give students a chance to ask questions of working, competitive artists and allows them to understand that questions are always on the artists’ minds too.”
—Sam Gilliam, Artist

New Movie #3
Sam Gilliam, 2008

An American Alphabet: Q,
Robert Cottingham, 2012

Double Franchise #3
Suzanne Caporael, 2010